

# Craig Kunce

304 Fourth Avenue South  
La Crosse, Wisconsin 54602  
(608) 555-3480

craigkunce@gmail.com  
Portfolio: craigkunce.com

## QUALIFICATIONS

- Creative and versatile designer who understands its all about branding
- Experienced designing brand identity, brochures, packaging, advertising, signage, posters, and web sites
- Social media savvy and up-to-date with current web trends
- Strong interpersonal communication skills
- Work well independently and in a team setting
- Able to work directly with clients to discuss ideas and present design solutions
- Developed illustration skills with watercolor, colored pencil, and digital media

## SOFTWARE

- Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Acrobat, and PowerPoint

## EDUCATION

Associate of Applied Science, Graphic Design  
Western Technical College, La Crosse, Wisconsin

## EXPERIENCE

### Receptionist

Maplewood Dental, La Crosse, Wisconsin. 2010–present

- Assist office manager with payroll, bank deposits, and patient scheduling
- Responsible for stocking and ordering all dental supplies
- Facilitate new employee orientation (5 sessions to date)

### Graphic Designer

The Zeal, La Crosse, Wisconsin. 2009–2010

- Designed and produced the monthly college newspaper (20 issues total)
- Consistently met our monthly design and printing deadlines
- Redesigned the logo and format to update the look and follow industry trends
- Contributed stories, photos, and artwork for publication

### Retail Sales Associate

Eddie Bauer, Onalaska, Wisconsin. 2008–2009

- Dealt directly with customers, assisting with selections, purchases and returns
- Worked independently and performed opening and closing responsibilities
- Responsible for all money, returns, and sales transactions on the weekends
- 2008 Sales Associate of the Year. Increased my annual sales volume 15%
- Organized loss-prevention efforts throughout the store (saved \$500 annually)

## ACHIEVEMENTS

- Vice President, Graphic Design Club, Western Technical College. 2009–2010
- First Place Portfolio Review Poster, Western Technical College. 2010
- Third Place Gutenberg Award, Poster Design. 2009